Copenhagen
Business School
HANDELSHØJSKOLEN

Call for Papers for a Workshop on

Organizational Design Perspectives on Offshoring

Offshoring—or the geographical relocation of disaggregated firm value chain activities in captive, collaborative or outsourced governance modes—is increasingly gaining popularity among practitioners as a competitive practice and academics as a research phenomenon. Driven by an array of different motives, including costs, resources and markets, offshoring has indeed reached unprecedented levels in recent years. This is particularly manifested in the surge in offshoring of knowledge intensive activities such as research and development to emerging economies. Accordingly, the offshoring phenomenon has been scrutinized extensively in international business literature on topics regarding its antecedents, the processes, and the outcomes.

This workshop intends to further our knowledge on a specific offshoring subfield, namely the organizational design of offshoring. We believe that existing organizational design theories are largely under-utilized in studying the offshoring phenomenon. At the same time, it offers a highly fertile research grounds to test and challenge many existing assumptions underlying these theories.

Particularly, the relocation of fine-sliced organizational activities to other countries raises a number of new and intriguing organizational design questions. For example: How do we conceptualize the organizational design of offshoring? What are the costs of the organizational reconfiguration that offshoring entails? What are the organizational consequences of value chain fine-slicing and geographical dispersion? How do firms manage the interfaces and interdependences between the geographically dispersed activities? What is the role of organizational complexity in offshoring and how can firms deal with this? How does the organizational design of offshoring evolve over time?

The conference will feature keynote speeches as well as paper sessions. Confirmed keynotes are:
- Masaaki Kotabe, Temple University

- Andrea Prencipe, University G. d'Annunzio

- Stephen Tallman, University of Richmond

The workshop will be co-organized with a Springer book workshop titled "The Offshoring Challenge: Strategic Design and Innovation for Tomorrow's Organization".

Deadlines
We invite submissions of full papers not exceeding 7.500 words to Marcus Møller Larsen (mml.smg@cbs.dk) no later than September 1st, 2011. The organizing committee will select papers based on their novelty, academic quality and relation to the workshop theme. Notifications of acceptance will be sent out by September 15th, 2011.

Registration
There is no attendance fee, however, registration is required. For registration please send an e-mail to student assistant Pia Elmegård, pe.lpf@cbs.dk. Participants are responsible for their own travel and accommodation costs.

For more information
Find info on practical matters, such as accommodation and travel, here: http://www.cbs.dk/Forskning/Menu/Konferencer/Organizationaldesign